

33<sup>rd</sup> INTERNATIONAL CAE CONFERENCE AND EXHIBITION

2017

6 - 7 November

Vicenza Convention Centre  
@Fiera di Vicenza

Vicenza, Italy



SPONSORSHIP  
OPPORTUNITIES



# SIMULATION: THE SOUL OF INDUSTRY 4.0

33<sup>rd</sup> INTERNATIONAL  
CAE CONFERENCE  
AND EXHIBITION  
2017, 6<sup>th</sup> - 7<sup>th</sup> November

**Vicenza Convention Centre**  
@Fiera di Vicenza

Via dell'Oreficeria 16  
36100 Vicenza | ITALY

## INTERNATIONAL CAE CONFERENCE AND EXHIBITION 2017

The flagship event for  
Simulation Based  
Engineering & Sciences

The principal event in Simulation Based Engineering and Sciences makes its annual return to serve international stakeholders from all sectors in academia, industry to research and software vendors.

The enriching two day conference driven by industrial peers' and pioneers interrogates traditional methods and approaches in engineering; opening an engineering network source of new and adopted ideas. The event delivers a powerful platform to exchange exciting developments and achievements as well as, opportunities to explore emerging technologies and techniques accelerating leading organizations.

The Convention Centre has been designed to be a modern "business hub" equipped with leading-edge technology.

A multifunctional, versatile space provides the ideal setting for the 33<sup>rd</sup> edition of the International CAE Conference.

An area with modular organization of spaces, creates an inviting environment to develop new businesses and networking opportunities.





## WHY EXHIBIT?

The exhibition area will be pinnacle for business opportunities at the conference, as delegates are primarily managers and decision makers from a variety of industries across the globe, as well as pre-qualified high-level experts..

Indeed, benefits of sponsoring and exhibiting are not limited to the benefits gained during the conference, they include an almost year-long exposition from all marketing activities scheduled to take place up-to, during, and after the event, such as the websites, press-releases, newsletters, e-mails, proceedings and media interviews.

All our sponsorship packages will allow your organization to benefit in many ways:

- **Increase** your visibility and positioning of your brand
- **Expand** your market and your audience
- **Scale up** within the Simulation Engineering Community, including industry, research and academia
- **Showcase** your latest product releases and services

- **Learn** the needs of your target market

- **Enhance** your distinctive products/services to distinguish yourself from competitors

- **Network** at all levels

**Don't miss this outstanding opportunity to further your brand and marketing needs**

**Discover the emerging market trends!**



## THE 2016 CONFERENCE AT A GLANCE

### ■ 800+ ATTENDEES

from over 15 countries  
(Decision Makers, Industry Experts, Practitioners, Academia)

### ■ 150+ PRESENTATIONS

from key companies: VisLab, Rolls-Royce, Tetra Pak, Cimolai, General Motors, Aprilia, Piaggio Group, Aviospace, Avio Aero, Grundfos, Ansaldo, GE Oil&Gas, Campagnolo, TU Dortmund, AVL List, etc.

### ■ 100+ POSTERS

in the "Poster Award" Contest

### ■ 35+ QUALIFIED EXHIBITORS

### ■ 10+ THEMATIC SESSIONS and COLLATERAL EVENTS

### ■ RESEARCH AGORÀ

## EXHIBITORS from past editions:

ANSYS, Asotech, Autodesk, AVL, AVR Lab, BETA CAE Systems, CA Technologies, Cineca, Componeering, CST, Dell, DTA, E4 Computer Engineering, EnginSoft, ESRD, ESTECO, Eurotech, FIFTY2 Technology, FDB, FunctionBay, Granta Design, GOM, HBM Prenscia, HP, HSH, INGECIBER, Intel, ITACAe, Italian Institute of Welding Group, JMatPro, Lenovo, Magna, Maplesoft, Markus Blatt, M<sup>3</sup>E, NAFEMS, NICE, NTP Truboprovod, NVIDIA, Open iT, Orobix, PLM Systems, Prometech Software, QFP, QPunkt, RBF Morph, Rocky, SATE, SCS, SGI, Scilab enterprises, Siemens, Sigmetrix, Systematic, Stratasys, SWS Engineering, t2i, Total Materia, 3DZ, Vanderplaats Research & Development and many others

## AUDIENCE

Make more of the right contacts with the International CAE Conference; it means being an insider, it means being connected to the right people with the right level of influence, and it means being aligned with pioneering organizations and leader in Simulation Based Engineering and Sciences.

The International CAE Conference participants are:

- **28%** company owners, corporate executives, and management.
- **66%** people who can influence the purchase or foster the facilities to present products and services at their own organization

**Meet with potential customers at the  
33<sup>rd</sup> INTERNATIONAL CAE  
CONFERENCE AND EXHIBITION**



# SPONSORSHIP OPPORTUNITIES

International CAE Conference and Exhibition Sponsorship opens the door to a highly targeted audience.

We encourage you to take advantage of this unique opportunity to participate as a sponsor or Exhibitor.

Choose a package that meets your particular marketing objectives, or talk with our staff about creating a marketing package that is uniquely yours.

Please make sure that you indicate the space preferred using the space ID number on the booking form. Spaces will be allocated on a first-come first-served basis.

## PLATINUM SPONSOR

The Platinum Sponsorship package ensures the highest level of branding and promotion for clients and business partners. The sponsors' logo will be featured prominently on all conference materials, and the Platinum Sponsors' will be referred to in all press releases and communication prior to the event. This premier sponsorship option, is an excellent way to ensure maximum exposure prior to the event.

## GOLD SPONSOR

The gold sponsorship package combines marketing and branding before the event and extensive exposure during the conference.

## SILVER SPONSOR

The silver sponsorship package combines marketing and branding before the event and exposure during the conference.

## SESSION SPONSORSHIP

## GIVEAWAY SPONSORSHIP

## POSTER AWARD SPONSORSHIP

## ADDITIONAL OPTIONS



# SPONSORSHIP PACKAGES

## DO NOT MISS YOUR CHANCE!

Exhibition space is limited and will be allocated on a first-come, first served basis.

SPONSORSHIP DELIVERABLES	PLATINUM € 9.000	GOLD € 5.000	SILVER € 2.500
Booth space around 10m ^ (furniture, electricity supply, video wall)	✓		
Booth space around 6m ^ (furniture, electricity supply, 42" LCD screen)		✓	
Booth space around 4m ^ (furniture, electricity supply)			✓
A 5min speaking slot at the beginning of a selected Session	✓		
Sessions sponsorship screen display	✓	✓	
Company logo printed on the delegate badge	✓		
Company or Product Logo into the promotional initiatives (3 DEM to 40,000+ contacts)	✓	✓	
Logo and profile into the printed Conference Program	✓	✓	✓
1 full ADV page printed into the printed Conference Program	✓		
1/2 ADV page printed into the printed Conference Program		✓	
Promotional material inserted into the conference bags (1 brochure max size A4, max pages 10)	✓	*	
Logo and profile on the conference website and in the proceedings web area	✓	✓	✓
Full-Conference Registration including tickets for restaurants	4	3	2

Number of sponsorship at each level is limited and will be assigned upon receipt of signed contract and purchase order or full payment.

Access to the welcome reception, the exhibition area and some scientific sessions is free of charge, but registration is obligatory. Only the attendee, with a valid badge, will have access to the areas.

\* Add-on for 1.000 € minimum depending on material

## POSTER AWARD SPONSORSHIP

Want to sponsor the contest showcasing the next generation of engineers?

Refer to the dedicated Poster Award Sponsorship for further information.

€ 2.000

## SESSION SPONSORSHIP

Session Sponsorship includes:

- Company Logo in the Session program on the web
- Company Logo in the Session Room
- 1 full ADV page printed into the Conference Program
- A 5min speaking slot at the beginning of the Session
- The possibility to distribute your marketing material in the Session Room
- 3 Full-Conference Registration

€ 3.000

## GIVEAWAY SPONSORSHIP

Get carried away! Your brand is guaranteed to get noticed when it's printed on a conference giveaway and given to each attendee (may include pens, lanyards, water bottles, OR company product). Giveaways are subject to the conference producers' sustainability standards and final approval. Also includes;

- 2 Full-Conference Registration
- Logo included in the Conference website & program book

€ 2.000

## ADDITIONAL SPONSORSHIP

To enquire about additional opportunities for sponsorship (for example: coffee break or lunch sponsorship, etc.), please contact the Conference Organizer.

CONFERENCE ORGANIZER

INFOLINE

info@caeconference.com

+39 0461 979 474



**33<sup>rd</sup> INTERNATIONAL  
CAE CONFERENCE AND EXHIBITION**  
VICENZA, ITALY | 2017, 6 - 7 NOVEMBER

**INFOLINE**

[info@caeconference.com](mailto:info@caeconference.com)

+39 0461 979 474



[WWW.CAECONFERENCE.COM](http://WWW.CAECONFERENCE.COM)