

**EVOLVING ENGINEERING SIMULATION:
THE AGE OF THE DIGITAL TWIN**

34th INTERNATIONAL CAE CONFERENCE AND EXHIBITION



2018

8 - 9 OCTOBER

Vicenza Convention Centre@
Fiera di Vicenza

Vicenza, ITALY



**EXHIBITION & SPONSORSHIP
OPPORTUNITIES**



EVOLVING ENGINEERING SIMULATION: THE AGE OF THE DIGITAL TWIN

INTERNATIONAL CAE CONFERENCE
AND EXHIBITION 2018

The flagship event for Simulation
Based Engineering & Sciences

34th INTERNATIONAL
CAE CONFERENCE
AND EXHIBITION
2018, 8th - 9th October

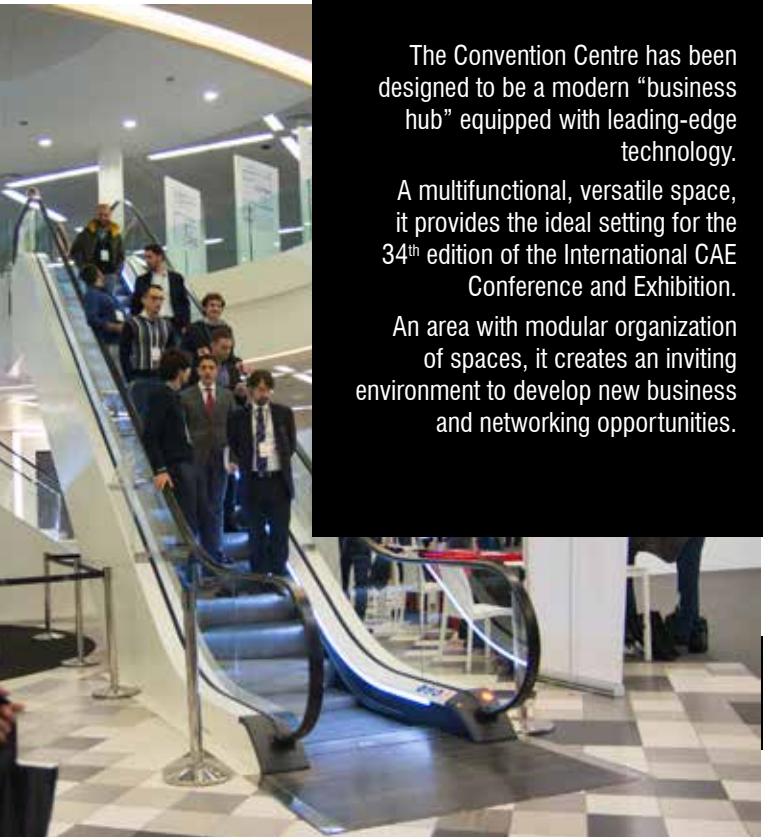
Vicenza Convention Centre
@Fiera di Vicenza

Via dell'Oreficeria 16
36100 Vicenza | ITALY

The principal event in Simulation Based Engineering and Sciences makes its annual return to serve international stakeholders from all sectors in academia, research, industry and commerce.

This year, the age of the digital twin and its role in Engineering Simulation will be a key focus of the conference. This year's CAE Conference will deeply explore how Engineering Simulation is evolving to embrace and even progress the different technologies that are contributing to the development of Industry 4.0. A key advantage of Engineering Simulation is its ability to reveal the unseen and unexpected potentialities of product engineering and of the product manufacturing process – an ability that is being amplified by approaches using digital twin meta-models. These potentials can then be developed and exploited to lower costs, improve productivity, optimise resources, to enhance existing products and services, and to identify possible new products, services and even markets.

Conference participants will have the opportunity to investigate and explore the conceivable business and technical benefits offered by this strategic technological trend in the field of product engineering with experts from academia, research and industry. The event also delivers a powerful platform to investigate exciting developments and achievements as well as to explore other emerging technologies and techniques that are accelerating the technical and business performance of leading organizations.



The Convention Centre has been designed to be a modern “business hub” equipped with leading-edge technology.

A multifunctional, versatile space, it provides the ideal setting for the 34th edition of the International CAE Conference and Exhibition.

An area with modular organization of spaces, it creates an inviting environment to develop new business and networking opportunities.



WHY EXHIBIT?

The exhibition area will be pinnacle for business opportunities at the conference, as delegates are primarily managers and decision makers from a variety of industries across the globe, as well as pre-qualified high-level experts.

Indeed, benefits of sponsoring and exhibiting are not limited to the benefits gained during the conference; they include an almost year-long exposition from all marketing activities scheduled to take place up-to, during, and after the event, such as the websites, press-releases, newsletters, e-mails, proceedings and media interviews.

Any of our sponsorship packages will allow your organization to benefit in many ways:

- **Increase** the visibility and the positioning of your brand
- **Expand** your market opportunities and your exposure to new audiences
- **Scale up** within the Simulation Engineering Community which includes representatives of industry, research and academia
- **Showcase** your latest product releases and services
- **Learn more** about the needs of your target market(s)
- **Enhance** your distinctive products/ services to distinguish yourself from competitors
- **Network** at all levels

Don't miss this outstanding opportunity to further your brand and marketing needs

Discover the emerging market trends!



LAST EDITION AT A GLANCE



1.200+ ATTENDEES



150+ SPEAKERS



60+ EXHIBITORS



300+ POSTERS



15+ THEMATIC SESSIONS and COLLATERAL EVENTS



RESEARCH AGORÀ



Watch the exhibitors talk about their experience at the conference

INTERNATIONAL CAE CONFERENCE AND EXHIBITION

ANSYS

ANSYS
Discovery Live

ENGINEERING
AT THE SPEED

CAE





AUDIENCE

Make more of the right contacts with the International CAE Conference and Exhibition; it means being an insider, it means being connected to the right people with the right level of influence, and it means being aligned with pioneering organizations and leaders in Simulation Based Engineering and Sciences.

The International CAE Conference and Exhibition participants are:

- **28%** company owners, corporate executives, and management.
- **66%** people who can influence purchases or foster the opportunities to present products and services in their own organizations

Meet with potential customers and partners at the
34th INTERNATIONAL CAE CONFERENCE AND EXHIBITION





EXHIBITION & SPONSORSHIP OPPORTUNITIES

Sponsors and Exhibitors at the International CAE Conference and Exhibition will have a unique opportunity to position themselves as thought leaders and technological pioneers and innovators in this increasingly significant and rapidly evolving aspect of Industry 4.0

We encourage you to take advantage of this unique opportunity to reach the key business and technical decision makers from across the spectrum of sectors that can benefit from the evolution of Industry 4.0, from aerospace and defence to energy, oil and gas, automotive, manufacturing, construction and consumer goods.

Participate as a Sponsor or Exhibitor. Choose a package that meets your particular marketing objectives or talk to our staff about creating a marketing package that is uniquely yours.

PLATINUM SPONSOR

The Platinum Sponsorship package ensures the highest level of branding and promotion for clients and business partners. The Sponsor's logo will be featured prominently on all conference materials, and Platinum Sponsors will be referred to in all press releases and communications prior to the event. This premier sponsorship option is an excellent way to ensure maximum exposure prior to the event.

GOLD SPONSOR

The Gold Sponsorship package combines marketing and branding before the event and extensive exposure during the conference.

SILVER SPONSOR

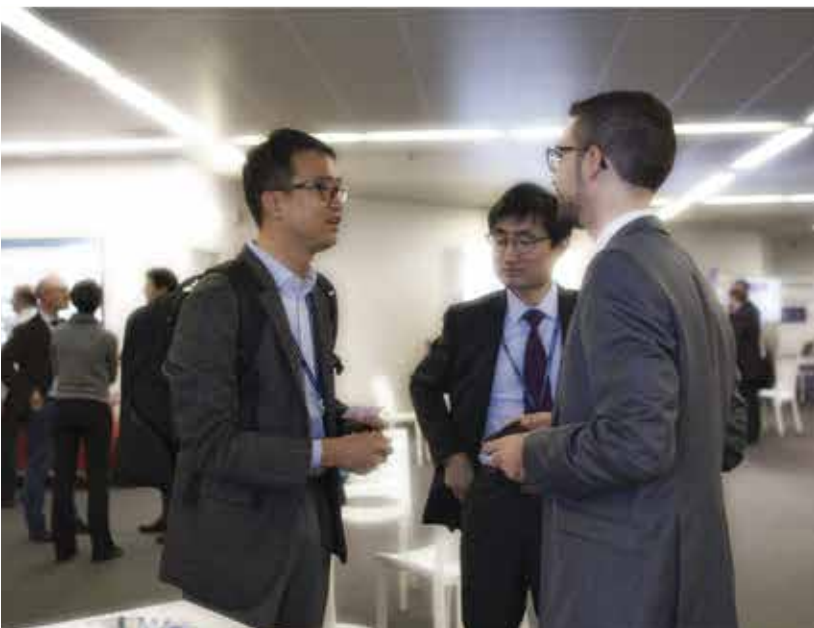
The Silver Sponsorship package combines marketing and branding before the event and exposure during the conference.

SESSION SPONSORSHIP

GIVE-AWAY SPONSORSHIP

POSTER AWARD SPONSORSHIP

ADDITIONAL OPTIONS



SPONSORSHIP PACKAGES

DO NOT MISS YOUR CHANCE! Exhibition space is limited and will be allocated on a first-come, first served basis.

PLATINUM € 9.000



- Booth space approx. 16 m² (including furniture, power supply, 98"-screen display, customized graphical wall)
- A 5-min speaking slot at the beginning of a selected Session
- Sessions sponsorship screen display
- Company logo printed on the delegate badge
- Logo and profile in the printed Conference Programme
- 1 full-page advert printed in the printed Conference Programme
- Promotional material inserted into the conference bags (1 brochure max size A4, max pages 10)
- Logo and profile on the conference website and in the proceedings web area
- 4 full Conference registrations including tickets for restaurants

GOLD € 5.000



- Booth space approx. 6 m² (including furniture, power supply, 55"- screen display)
- Sessions sponsorship screen display
- Logo and profile in the printed Conference Programme
- Half-page advert printed in the printed Conference Programme
- Logo and profile on the conference website and in the proceedings web area
- 3 full Conference registrations including tickets for restaurants
- *Promotional material inserted into the conference bags (1 brochure max size A4, max pages 10)*
** Available for an add-on fee of 1.000 € minimum, depending on the material*

SILVER € 2.500



- Booth space approx. 4 m² (including furniture, power supply)
- Logo and profile in the printed Conference Programme
- Logo and profile on the conference website and in the proceedings web area
- 2 full Conference registrations including tickets for restaurants

The number of exhibitors at each level is limited and booths will be assigned upon receipt of a signed contract and purchase order, or full payment.

Companies will be admitted as Exhibitors, but the acceptance of their Application Forms will be subject to the discretion of the Organizers. The Organizers reserve the right to admit or exclude companies requesting to exhibit, for any reason related to the Event.

The access to the welcome reception, the exhibition area and some scientific sessions is free of charge, but registration is obligatory. Only attendees with a valid badge will have access to these areas.

POSTER AWARD SPONSORSHIP

Want to sponsor the contest showcasing the next generation of engineers?

Refer to the dedicated Poster Award Sponsorship for further information.

€ 2.000

ADDITIONAL SPONSORSHIP

To enquire about additional opportunities for sponsorship (for example: coffee break or lunch sponsorship, etc.), please contact the Conference Organizer.

SESSION SPONSORSHIP

Session Sponsorship includes:

- Company Logo in the Session programme on the web
- Company Logo in the Session Breakout Room
- 1 full-page advert printed in the Conference Programme
- A 5-min speaking slot at the beginning of the Session
- The possibility to distribute your marketing material in the Session Breakout Room
- 3 full Conference registrations

€ 3.000

GIVE-AWAY SPONSORSHIP

Get carried away! Your brand is guaranteed to get noticed when it's printed on a conference give-away and given to each attendee (give-aways may include pens, lanyards, water bottles, OR a company product). Give-aways are subject to the Conference Organizer's sustainability standards and final approval. A Give-Away Sponsorship also includes:

- 2 full Conference registrations
- Logo included on the Conference website & in the printed Conference Programme

€ 2.000

CONFERENCE ORGANIZER

INFOLINE

info@caeconference.com


+39 0461 979 474



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WWW.CAECONFERENCE.COM